

“SHARE THE EXPERIENCE™ 2012”
OFFICIAL FEDERAL RECREATION LANDS PHOTO CONTEST
OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS PROMOTION IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF THE UNITED STATES OF AMERICA AND WHO ARE AT LEAST THIRTEEN (13) YEARS OF AGE AT THE TIME OF ENTRY. ENTRY IN THIS PROMOTION CONSTITUTES ACCEPTANCE OF THE OFFICIAL CONTEST RULES. VOID WHERE PROHIBITED BY LAW. ALL PRIZES AWARDED STRICTLY IN ACCORDANCE WITH THE OFFICIAL CONTEST RULES.

- 1. ELIGIBILITY:** “Share the Experience™ 2012” Official Federal Recreation Lands Photo Contest (the “Promotion”) is open only to natural persons who are legal residents of the fifty United States and DC and at least 13 years of age or older as of June 28, 2012. Any entrant under the age of 18 must have parental/legal guardian consent to enter the Sweepstakes. Sweepstakes may only be entered from and in eligible jurisdictions. All employees of the National Park Foundation, The Active Network, Inc. (the “Administrator” together with the National Park Foundation, the “Sponsors”), Discovery Channel’s Destination America (“Media Partner”), Historic Hotels of America (“Prize Partner”) and the “participating Federal agencies” (National Park Service, Bureau of Land Management, U.S. Fish & Wildlife Service, the Bureau of Reclamation, and the U.S. Forest Service) and their respective parent companies or organizations, subsidiaries, affiliates, sales representatives, distributors, manufacturers, licensees and agents, advertising and promotion agencies, and their immediate family members (spouses, parents, children, siblings grandparents, and their respective spouses) and persons living in the same household of such individuals, are not eligible to participate in this Promotion. **Individuals who derive 20% or more of their income from taking photographs are also ineligible.** All applicable federal, state, municipal, and local laws and regulations apply. Void where prohibited. By entering the Promotion, entrants (parent/legal guardian if entrant is a minor in his/her state of residence) agree to comply with and be bound by the Official Contest Rules and the decisions of the judges which are final and binding in all respects. Failure to comply with the Official Contest Rules may result in disqualification from the Promotion.
- 2. PROMOTION PERIOD:** The Promotion runs between 12:00 a.m. Eastern Time (“ET”) on June 28, 2012 and 11:59 p.m. ET on February 28, 2013 (the “Promotion Period”). The Promotion Period consists of the three (3) phases (each, a “Phase”, collectively, the “Phases”) as set forth in the chart below:

Phase	Starts at	Ends at
Submission Phase	12:00 a.m. ET June 28, 2012	11:59 p.m. ET December 31, 2012
Weekly Promotion Phase	July 9, 2012	December 14, 2012
Judging Phase	January 1, 2013	February 28, 2013

For purposes of this Promotion, a “day” begins at 12:00 a.m. ET and ends at 11:59 p.m. ET on the same calendar day. A “week” begins on Monday at 12:00 a.m. ET and ends on Sunday at 11:59 PM ET. Administrator’s computer is the official time keeping device for the Promotion.

3. HOW TO ENTER THE CONTEST:

Online: During the Promotion Period, visit www.sharetheexperience.org, and follow the links and instructions to register for the Promotion and submit up to two (2) photo Entries per week (as defined in Section 4 below). Entrants will be asked to provide basic contact information, including entrant’s name, age, email address and/or telephone number. Entrants must be the registered subscriber of the email account from which the entry is made. Any entrant under the age of 18 must have parental/legal guardian consent to complete the registration form and to provide basic contact information regarding the entrant. The photographs must be taken in one of the identified Federal Recreation Agency Lands between January 1, 2010 and December 31, 2012. You must indicate to which of the Federal Recreation Agency Lands (as defined below in Section 4) the photograph

corresponds. Online entries must be received by 11:59 p.m. ET on December 31, 2012 (the "Submission Phase").

For purposes of the Official Contest Rules, the word "Contestant" shall refer to the individual submitting an Entry during the Submission Phase. The word "Contestants" shall collectively refer to all individuals submitting Entries during the Submission Phase.

By entering, Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) represent and warrant that the Entries that they submit:

- Are their own original creations;
- Are not taken by another family member;
- Do not infringe any other person's or entity's rights; and
- Have not been submitted previously in a contest of any kind.

Limit: Each Contestant may enter up to a total of two (2) photographs per week during the Submission Phase. Multiple Contestants are not permitted to share the same email address, regardless of method of entry. Any attempt by any Contestant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that Contestant's Entries and that Contestant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winners may be required to show proof of being the authorized account holder. All entries and photographs submitted become the exclusive property of Sponsors, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsors. Released Parties (as defined below) are not responsible for lost, late, delayed, stolen, incomplete, invalid, unintelligible, illegible, damaged, corrupted, misdirected or postage-due Entries, which will be disqualified.

4. PHOTO GUIDELINES:

Photographs

All photographs must be taken on lands managed by one (1) of the five (5) Federal Recreation Agencies between January 1, 2010 and December 31, 2012. The participating Federal Recreation Agency Lands are: National Park Service, Bureau of Land Management, U.S. Fish & Wildlife Service, the New Melones Reservoir site of the Bureau of Reclamation, and U.S. Forest Service. Photos taken in State Parks do not qualify. Please be sure to accurately label your Entries per the following examples:

Image: Roseate Spoonbill
Location: Ding Darling National Wildlife Refuge
Agency: US Fish and Wildlife Service

Image: Red Barn
Location: Grant-Kohrs Ranch National Historic Site
Agency: National Park Service

Photographs submitted online must be submitted in .jpg format. No alteration or manipulation of photographs is permitted except for cropping, red eye removal, and/or adjustment of contrast and brightness. Photographs may not be submitted if they depict anything that does not adhere to the rules of the Federal Recreation Agency Lands. Photographs that are inappropriate, indecent or obscene, as determined by Sponsors in their sole discretion, shall be disqualified. **All Federal Recreation Lands rules must be followed when taking photographs.**

By submitting your Entry, you (parent/legal guardian if entrant is a minor in his/her state of residence) agree that the photographs conforms to the guidelines and content restrictions set forth above and that Sponsors, in their sole discretion, may remove the photographs and disqualify you from the Promotion if they believe, in their sole discretion, that the photograph fails to conform to the such guidelines and restrictions.

Photographer/Copyright

Entries must be submitted by the original photographer. Photographs taken by someone other than you but submitted by you will be disqualified. You must be the sole owner of the copyright of any image submitted. Your submission of each photograph is your guarantee that you are the author and copyright holder of such photograph. In addition, by entering, Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) represent and warrant that the Entries that they submit (i) do not infringe any other person's or entity's rights; and (ii) have not been submitted previously in a contest or promotion of any kind.

Ownership/Use Rights

Contestants retain the copyright to their photographs, and all rights thereto, except as follows. By virtue of a non-exclusive, worldwide, royalty-free, perpetual license for the photographs granted by the Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) to the Sponsors and Federal Recreation Agencies, Sponsors and Federal Recreation Agencies shall have the right to edit, adapt and publish any or all of the descriptions and/or photographs submitted (collectively, the "Entries"), and may use them in any media in association with the Promotion and/or the promotion of the Federal Lands and sponsor's promotions without compensation to the Contestant (parent/legal guardian if entrant is a minor in his/her state of residence), his or her successors or assigns, or any other entity. By entering the Promotion, Contestants agree to have their submitted photograph used and displayed, either singularly or in combination with others and in any size, on the National Park Foundation Gallery Contest website, on the "Share the Experience" website and on the websites, social media, and print materials of the Sponsors, Prize Sponsors and Federal Recreation agencies without any fee or other form of compensation due at any time for so long as desired by the National Park Foundation and Sponsors. Credits, descriptions or titles, if any, used with the photos are in the Sponsors' or Federal Recreation Agencies' sole discretion. In the event that ownership of any photograph submitted is challenged in any manner by any person, Sponsors or Federal Recreation Agencies may disqualify that photograph and will discontinue use of the photograph.

5. **WINNER DETERMINATION:** Winners will be determined via the process set forth below. Odds of winning a prize depend on the number of eligible entries received.

a. The Promotion:

(i) Weekly Promotion Phase: Each week during the weekly promotion phase, once a minimum of twenty-five (25) photos have been submitted, a weekly Promotion winner will be selected by the Administrator, or a judging panel selected by the Administrator, based on the following criteria: (i) originality, (ii) artistic composition, and (iii) photograph showcases the best of America's recreational opportunities. Weekly promotion winners will be automatically included as a finalist in the annual contest.

(ii) Annual Promotion Judging Phase: During the Judging Phase, Administrator will review all Entries and will determine the top one hundred (100) Entries ("Finalists") which will include the winners of the weekly contests. Finalists will be selected based on the following criteria: (i) originality, (ii) artistic composition, (iii) technical quality, (iv) photographic technique, and (v) whether photograph showcases the best of America's recreational opportunities ("Judging Criteria"). Each of the Judging Criteria will be given equal consideration. In the event of a tie for

the final spot, the Entry judged to most effectively showcase America's recreational opportunities will be the Finalist. There will be one hundred (100) Finalists.

(iii) Annual Promotion Fan Favorite Voting Phase: During the Promotion Period, eligible Entries will be posted at www.sharetheexperience.org. The public will be invited to vote for the Entries they believe have the most public appeal. Of the top one hundred (100) images with the highest number of votes, the Sponsors will select two (2) photographs as the Fan Favorite selections for Honorable Mention prizes based on the Judging Criteria.

For the Annual Promotion Fan Favorite Voting: Multiple voters are not permitted to share the same email address. Any attempt by any voter to submit more than the stated number of votes by using multiple/different email addresses, identities or any other method will void that voter's Entries (if any) and he/she will be disqualified from further participation in the Promotion. Use of any automated system to vote is prohibited and will result in disqualification. Sponsors and Federal Recreation Agencies are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected votes, which will be disqualified. In the event of a dispute as to any vote, the authorized account holder of the email address used to vote will be deemed to be the voter.

(iv) Annual Promotion Winner Selection: Sponsors and Federal Recreation Agencies, whose decisions regarding the Promotion and related matters are final and binding, will choose the top three (3) Promotion winners and five (5) Honorable Mention winners, one from each category, from among the one hundred (100) Finalists based on the Judging Criteria. In addition, two (2) Fan Favorite Promotion winners, chosen by the Sponsors and Federal Recreation Agencies from the one hundred (100) Entries that receive the highest number of votes during the Voting Phase, will be awarded the final two (2) Honorable Mention prizes. In total, there will be one (1) Grand Prize winner, one (1) Second Prize winner, one (1) Third Prize winner, and seven (7) Honorable Mentions. Winners will be notified via phone and email or mail by March 15, 2013. Winners must comply with all Official Contest Rules as published and meet all eligibility requirements. In the event of a tie for any prize, the Entry judged to be the most creative will win the prize. Each Prize winner, or the parent or legal guardian of such winner, if a winner is a minor in his/her state of residence, will be required to sign and return an affidavit of eligibility and liability/publicity release, which must be received by Administrator within ten (10) days from the date notification or attempted notification is sent. Winner agrees to conduct any and all media interviews related to the Promotion if requested and not to criticize or disparage any of the Released Parties during interviews. Failure to comply with this requirement for any reason, return of prize notification or prize as undeliverable, or if a winner is disqualified for any reason will result in forfeiture of the prize, and an alternate winner will be selected by the judges from the remaining eligible Entries and awarded the prize. Only three (3) alternate winners will be selected after which the prize will remain unawarded.

All judging decisions are final.

- 6. PUBLICITY:** Except where prohibited by law or regulation, by submitting an entry, Contestant (parent/legal guardian if entrant is a minor in his/her state of residence) grants the Sponsors and/or Federal Recreation Agencies a perpetual, worldwide, royalty-free license to use his/her name, character, photograph, voice, likeness, city, state, age, occupation, photographs and/or prize information in connection with the promotion of this and for advertising, promotional and publicity purposes worldwide, including the Internet, and Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) waive any and all claims and/or rights to receive any royalties or other compensation for the Sponsors' and/or Federal Recreation Agencies' use thereof, unless prohibited by law. Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) agree that the Administrator may disclose to third parties all personal information obtained from entrants and use such information for marketing and other purposes. Winners (parent/legal guardian if entrant is a minor in his/her state of residence) may be required to complete, sign, notarize and return an affidavit of eligibility/liability release and a publicity release, which must be returned, properly executed, within five (5) days of issuance of prize notification. If these documents are not returned properly executed, or are returned to

Administrator as undeliverable, or if any given prize winner does not otherwise comply with the Official Contest Rules, the prize will be forfeited and awarded to an alternate winner.

7. PRIZES:

Promotion:

ONE (1) GRAND PRIZE: The Grand Prize winner will receive a \$15,000 cash prize (check), an Annual Federal Lands Recreation Pass, and their image will be featured on the 2014 Annual Federal Lands Recreation Pass. Retail value of pass = \$80. Total value = \$15,080.

ONE (1) SECOND PRIZE: The Second Place Prize winner will receive a \$10,000 cash prize (check) and an Annual Federal Recreational Lands Pass. Retail value of pass = \$80. Total value = \$10,080.

ONE (1) THIRD PRIZE: The Third Place Prize winner will receive a \$2,500 cash prize (check) and an Annual Federal Recreational Lands Pass. Retail value of pass = \$80. Total value = \$2,580.

TWO (2) HONORABLE MENTION “FAN FAVORITE” PRIZES: Two (2) “Fan Favorite” Prize Honorable Mention winners will receive a voucher for a complimentary 2-night hotel stay from one of the Historic Hotels of America and an Annual Federal Recreational Lands Pass. Retail value of each pass = \$80. Total Retail value ranging from \$1,280 to \$1,580 depending on hotel selected.

FIVE (5) HONORABLE MENTION CATEGORY PRIZES:

Five (5) Honorable Mention winners, selected from the below categories, will receive a voucher for a complimentary two-night hotel stay from one of the select Historic Hotels of America and an Annual Federal Recreational Lands Pass.

1. Adventure & Outdoor Recreation
2. Historical & Cultural
3. Scenic, Seasons & Landscapes
4. Friends, Family & Fun(ny) on Federal Lands
5. Wildlife

Historic Hotels of America:

1. Fan Favorite: The Intercontinental Willard, Washington, DC – ARV \$1,500
2. Fan Favorite: The Presidio, San Francisco, CA – ARV \$1,200
3. Adventure & Outdoor Recreation: The Wort Hotel, Jackson, WY – ARV \$778
4. Historical & Cultural: The Claridge Hotel, Miami Beach, FL – ARV \$565
5. Scenic, Seasons & Landscapes: The Alex Johnson, Rapid City, SD – ARV \$250
6. Friends, Family & Fun(ny) on Federal Lands: Hassayampa Inn, Prescott, AZ – ARV \$350
7. Wildlife: Mayflower Park, Seattle, WA – ARV \$418

Retail value of each pass = \$80. Total Retail value ranging from \$330 to \$858 depending on hotel selected.

ONE (1) WEEKLY PRIZE PER WEEK: The Weekly Prize winner (Twenty (20) total during the Promotion) will receive an Annual Federal Recreational Lands Pass. Retail value of each pass = \$80. Total Retail value = \$1,600.

Approximate Retail Value of all prizes: \$34,961.

For all Prizes: Terms and conditions of the Federal Recreational Lands Pass apply. Actual retail value of travel prizes may vary based on hotel cost fluctuations. Winner will not receive the difference between actual and approximate retail value (“ARV”). The ARV of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of the Official Contest Rules and the date the prize is awarded or redeemed. Lost or stolen prizes will not be replaced. Prize does not

include any other item or expense not specifically described in the Official Contest Rules, and all additional expenses including, without limitation, travel expenses, if any, are the sole responsibility of winner. Prize cannot be used in conjunction with any other promotion or offer. Winners (parent/legal guardian if winner is a minor in his/her state of residence) agree to accept the prize "as is", and Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) hereby acknowledge that Sponsors have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize, including express warranties (if any) provided exclusively by a prize supplier that are sent along with the prize. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsors' sole discretion. Black-out dates and other restrictions apply for hotel vouchers. Sponsors reserve the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. All prizes (excluding trip elements and the Federal Recreational Lands Passes) will be fulfilled within 10 days after winners are verified and confirmed, at no shipping or handling costs to the winner.

- 8. GENERAL RULES:** By entering or participating in the Promotion, Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) agree to be bound by the Official Contest Rules. Released Parties assume no responsibility for electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any Entry or other information, or for the failure to capture any such information. Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Contestants, or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software or the Internet; (3) unauthorized human intervention in any part of the Entry process or the Promotion; or (4) technical or human error which may occur in the administration of the Promotion or the processing of Entries. Further, if, for any reason, the Promotion is not capable of running as planned by reason of infection by virus, bugs, worms, trojan horses, other disabling routines or programs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsors and Federal Recreation Agencies, may corrupt, impact or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsors and Federal Recreation Agencies reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Promotion, and select the winner for the Promotion, from the Entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsors.

Sponsors and Federal Recreation Agencies do not control, nor can control, the flow of data to or from Internet service providers, telecommunications providers, and other portions of the Internet. Such flow depends in large part on the performance of Internet services provided or controlled by third parties. At times, actions or inactions caused by such third parties may produce situations in which a party's connections to the Internet (or portions thereof) may be impaired or disrupted and Sponsors and Federal Recreation Agencies cannot guarantee that such events will not occur. Accordingly, Sponsors and Federal Recreation Agencies disclaim any and all liability resulting from or related to such events. Sponsors and Federal Recreation Agencies shall not be liable to Contestant or any other third party for any claims or damages that may be suffered by Contestant or any such third party including, without limitation, any and all losses or damages of any and every nature, resulting from the loss of data, inability to access the Internet, or inability to transmit or receive information, caused by, or resulting from, delays, non-delivery, or service interruptions whether or not caused by the fault or negligence of Sponsors or Federal Recreation Agencies. Sponsors and Federal Recreation Agencies shall not be responsible for the web site's not being accessible on the Internet due to circumstances not in the direct control of Sponsors such as, without limitation, the other party's equipment capabilities, limitations or Internet service provider limitations. Sponsors and Federal Recreation Agencies shall not have any responsibility or liability for unauthorized dissemination of any data, whether as a result of defeat of data security,

misappropriation or misuse of passwords, or any other cause not in the direct control of Sponsors or Federal Recreation Agencies.

Sponsors, Federal Recreation Agencies and Contestant (parent/legal guardian if entrant is a minor in his/her state of residence) expressly acknowledge and agree that the limitations and exclusions contained herein represent the parties' agreement as to the allocation of risk among the parties in connection with Sponsors' or Federal Recreation Agencies' obligations under these rules. The prizes awarded by Sponsors to the winning Contestants reflect this allocation of risk and the exclusion of consequential damages notwithstanding that any exclusive remedy shall fail of its essential purpose or otherwise be unavailable.

Contestants (parent/legal guardian if entrant is a minor in his/her state of residence), by participating in this Promotion, hereby waive and release, and agree to hold harmless the Sponsors, the Federal Recreation Agencies, the Administrator, all promotions and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and promotions agencies and all of their respective officers, directors, employees, representatives and agents (collectively the "Released Parties"), from and against, any and all rights including without limitation, moral rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including, but not limited to, any injury, loss, damage, whether direct, indirect, compensatory, special, exemplary, incidental or consequential, or other economic loss, to any person, including death and damages to all property (both tangible and intangible), arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the Promotion, or their participation in the Promotion, or their participation in any Promotion or prize related activity, or any travel related to the Promotion or any travel for any prize related activity. Winner (parent/legal guardian if winner is a minor in his/her state of residence) also further acknowledges that Sponsors, the Federal Recreation Agencies, their parents, affiliates, subsidiaries, employees, officers, directors, and promotions and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize or this Promotion including, but not limited to, quality, suitability, merchantability, condition or fitness for a particular purpose. The Sponsors, Federal Recreation Agencies and Administrator, hereby expressly disclaim any and all warranties, express or implied, and are expressly released by Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) from all direct, indirect, special incidental or consequential, or other economic loss arising in whole or part, directly or indirectly, from conduct and administration of or participation in the Promotion or use of the Entries as permitted under these rules. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation may not apply to a particular Contestant. Nor do some states permit the waiver or release of claims which are not known or suspected to exist at the time a waiver and release are agreed to, and with full knowledge of such laws, Contestant (parent/legal guardian if entrant is a minor in his/her state of residence) agrees expressly to forego and not to ever assert, to the extent permissible under applicable law, directly or indirectly, any rights Contestant may have under either such laws or common law principles of similar effect or otherwise. In no event shall Sponsors be liable to Contestants or any person based on any theory or recovery, whether in contract, tort, or strict liability or otherwise, in an amount in excess of the approximate retail value of the total prizes offered under this Promotion. Except where prohibited, Contestant (parent/legal guardian if entrant is a minor in his/her state of residence) agrees that any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved under the laws of the State of California, without respect to any conflict of law issues, and Contestant (parent/legal guardian if entrant is a minor in his/her state of residence) agrees that such shall be resolved individually, without resort to any form of class action, and irrevocably submit to the exclusive jurisdiction and venue of the United States District Court for the County of San Diego, California. Contestants (parent/legal guardian if entrant is a minor in his/her state of residence) hereto irrevocably waive the defense of an inconvenient forum and the right to object to the maintenance of such suit or proceeding and consent to the personal jurisdiction of such court for any lawsuit filed therein based on or arising under this Promotion or any prizes offered under this Promotion.

- 9. PERSONAL INFORMATION:** The personal information collected through the Promotion is subject to Sponsors' privacy statement set forth at <http://www.nationalparks.org/?fa=privacy>, and The Active Network, Inc.'s privacy statement set forth at <http://www.activenetwork.com/information/privacy-policy-active-com-9-14-11.htm>, respectively. Any personal information handled by an agency or vendor of Sponsors, will be done solely on their behalf and all such information shall be handled exclusively in conformance with Sponsors' respective privacy statement.
- 10. WINNER LIST:** Winner List requests will only be accepted after the promotion end date (listed above) and no later than May 1, 2013. The Winner List will be published on the "Share the Experience" website no later than May 1, 2013.
- 11. SPONSORS:** National Park Foundation, 1201 Eye Street, NW, Suite 550B, Washington, DC 20005, and The Active Network, Inc., 10182 Telesis Court, Suite 300, San Diego, CA 92121.
ADMINISTRATOR: The Active Network, Inc., 10182 Telesis Court, Suite 300, San Diego, CA 92121.
- 12. Name Removal Notification System:** If you would like your name removed from National Park Foundation's mailing lists please contact: National Park Foundation, 1201 Eye Street, NW, Suite 550B, Washington, DC 20005, and your name will be removed within 60 days of the request. If you would like your name removed from The Active Network, Inc., c/o Mailing List Removal, 10182 Telesis Court, Suite 300, San Diego, CA 92121, and your name will be removed within 60 days of the request.