

# Young Entrepreneurs, Make Your Pitch

#makeyourpitch



**VIDEO DEADLINE:**  
WEDNESDAY, MARCH 29, 2017, 12 P.M.

## Frequently Asked Questions/Backgrounder

### 1. What is *Young Entrepreneurs, Make Your Pitch*?

*Young Entrepreneurs, Make Your Pitch* is a high school entrepreneurship competition presented by Ontario Centres of Excellence (OCE) in collaboration with the Government of Ontario. The contest challenges students in Grades 9 - 12 to pitch their business ideas in a two-minute video that will be voted on by the public and expert judges. Finalists will present their ideas in front of a judging panel in Toronto at OCE's Discovery Conference on May 14-16, 2017.

### 2. Who can enter the contest?

You are eligible for this contest if you are a Canadian citizen or landed immigrant enrolled full-time in an Ontario high school. Immediate family members of employees of the Ministry of Economic Development and Growth, the Ministry of Research, Innovation and Science or Ontario Centres of Excellence are not eligible to enter this contest. If you are under the age of 18 at the time of entry you must have the entry form signed by a parent or legal guardian.

Contest entries can be done on an individual or team basis. Teams may include up to four students and will be required to name a team representative. **The team representative will be responsible for submitting the entry form and serve as the team's sole representative for the live pitching event at OCE's Discovery conference.**

Should a team be selected as a winner, all awards will be presented to one team representative.

### 3. Who can I contact if I have questions about the competition?

If you have questions or concerns regarding the competition, you can contact a contest coordinator during normal business hours (Monday – Friday, 9 a.m. – 5 p.m.) through email at [support@makeyourpitch.ca](mailto:support@makeyourpitch.ca) or by phone at 416-861-1092 ext. 1060.

### 4. What policies are in place to ensure my students' information remains secure?

All information submitted by your students will be stored securely on servers owned and operated by our web provider. For more information on the privacy policy surrounding the *Young Entrepreneurs, Make Your Pitch* competition visit our Privacy Policy at [www.makeyourpitch.ca/privacy](http://www.makeyourpitch.ca/privacy). If you have questions or concerns regarding privacy, you can contact a contest coordinator during normal business hours (Monday – Friday, 9 a.m. – 5 p.m.) through email at [support@makeyourpitch.ca](mailto:support@makeyourpitch.ca) or by phone at 416-861-1092 ext. 1060.

Presented by



Ontario Centres of  
Excellence  
Where Next Happens



Ontario Centres of Excellence is a member of  
Ontario Network of Entrepreneurs



# Young Entrepreneurs, Make Your Pitch

## **5. I would like someone to come talk to my class about the competition. Who can I talk to about arranging this?**

You can connect locally with experts on entrepreneurship through your local Regional Innovation Centre (RIC) or Small Business Enterprise Centre (SBEC). Please go to [www.makeyourpitch.ca/resources](http://www.makeyourpitch.ca/resources) for more information.

## **6. Where can I find more resources on accessibility standards for my class?**

For more information on the importance of accessibility standards and how Ontario is working towards equal access for all Ontarians, visit the website for the Accessibility Directorate of Ontario at [www.ontario.ca/page/accessibility](http://www.ontario.ca/page/accessibility).

## **7. What is Summer Company?**

Summer Company is an initiative of the Government of Ontario that helps students create summer jobs they are passionate about. With Summer Company, students can start their own business and receive up to \$3,000 to run it. They also receive mentoring and gain valuable business and leadership skills. Applicants must be 15 to 29 years old and returning to school in the fall. For more information on Summer Company and to check the eligibility criteria, visit the program website at [www.ontario.ca/summercompany](http://www.ontario.ca/summercompany).

## **8. What is OCE's Discovery?**

Discovery is Canada's premier innovation showcase, presented by OCE. It brings together the best and brightest minds in industry, academia, investment, entrepreneurship and government to showcase leading-edge technologies, best practices and research in key sectors of cleantech, advanced health, digital media, information and communications technologies, and advanced manufacturing. The annual conference and showcase attracts more than 3,400 attendees and 500 exhibitors.

## **9. I would like to bring my class to Discovery for a field trip. Who can I talk to about coordinating this?**

If you are interested in taking your class to Discovery for a field trip, you can contact a contest coordinator during normal business hours (Monday – Friday, 9 a.m. – 5 p.m.) through email at [support@makeyourpitch.ca](mailto:support@makeyourpitch.ca) or by phone at 416-861-1092 ext. 1060.

## **10. What is Ontario Centres of Excellence?**

Ontario Centres of Excellence (OCE) drives the commercialization of cutting-edge research to build the economy of tomorrow and secure Ontario's global competitiveness. OCE fosters the training and development of the next generation of innovators and entrepreneurs and is a key partner with Ontario's industry, universities, colleges, research hospitals, domestic and foreign investors, and government ministries. A champion of leading-edge technologies, best practices, innovation, entrepreneurship and research, OCE invests in such areas as advanced health, information and communications technology, digital media, advanced materials and manufacturing, agri-food, aerospace, transportation, energy, and the environment including water and mining. OCE is a key partner in delivering Ontario's Innovation Agenda as a member of the province's Ontario Network of Entrepreneurs (ONE), which helps Ontario-based entrepreneurs and industry rapidly grow their company and create jobs. Learn more at [www.oce-ontario.org](http://www.oce-ontario.org).

## **11. What is the Youth Jobs Strategy?**

The Youth Jobs Strategy is a four-year investment to ensure Ontario's youth have the right skills, experiences, and support to actively participate in the economy today and tomorrow by focusing on skills development, labour-market connections, entrepreneurship and innovation activities.

## **12. Where can I go for more resources on entrepreneurship?**

For more information on entrepreneurship in Ontario you can visit the contest resource page at [www.makeyourpitch.ca/resources](http://www.makeyourpitch.ca/resources) or the Government of Ontario website at [www.ontario.ca/summercompany](http://www.ontario.ca/summercompany).

**Visit the competition website at  
[www.makeyourpitch.ca](http://www.makeyourpitch.ca)  
to find out more.**