

Celebrate for CHAnge

Celebrate for CHAnge Campaign

WHAT is Celebrate for Change?

The Celebrate for Change campaign is a chance for you to raise awareness and funds for children and their communities in the five world countries where Free The Children works: Kenya, Sierra Leone, China, Sri Lanka and Ecuador. This campaign helps you to change the world and celebrate the birthdays of all children around the world while you celebrate your own!

HOW does it work?

With the help of a birthday kit and a campaign poster of the five countries, you will plan a birthday party where your goal is to “travel” around the world. You will get passage to one of the five countries for each awareness activity at your party. Your goal is to lead five of these activities so you can travel around the world on the poster and “visit” the five countries. Your party will also help to raise funds for Free The Children’s projects in the rural areas of Kenya, Sierra Leone, China, Sri Lanka and Ecuador.

You will have an entire birthday kit—including party tickets/invitations, a ‘How to’ guide and more—to help you plan every step of the way to your Celebrate for Change birthday party

WHY participate?

The Celebrate for Change campaign is in honour of “invisible” children. Around the world, millions of kids don’t know when they were born. Some don’t even know their ages. UNICEF calls these children “invisible,” highlighting their lack of rights in the 2005 State of the World’s Children report. They are among the 50 million children born each year who are not registered at birth. And when they’re not registered, they never officially exist. Governments can easily ignore these children, especially when they’re in dangerous situations, like working in a factory, or they don’t have the basic things they need to survive.

WHO can participate?

Everyone! Whether it’s one person like you or a caring adult, **everyone can make an amazing difference in this world!** The campaign is meant to reach as many people as possible so they can learn about the issues affecting our world and support your campaign to make a difference.



FREE THE CHILDREN.com

